

Update:
21/02/2017

Event description



2° TRIBUTO A CARLO RIVA

RADUNO ED ESPOSIZIONE DI MOTOSCAFI RIVA D'EPOCA

JUNE 1 > 5 , 2017
SANTA MARGHERITA LIGURE



THE EVENT

Following the great success of June 2015 First Edition, the Tribute to Carlo Riva is back in Santa Margherita Ligure, first week end of June 2017.

The Tribute, already in agenda together with other 2017 city events, is promoted by Santa Margherita Ligure Municipality in cooperation with the Committee "Team for Santa", the local Pro Loco and other important business realities of the District.

From Thursday June 1 to Monday June 5, 2017 ship owners of superb Riva vintage motorboats and few more recent models, members of "Riva Historical Society" and "Riva Society Italia", will gather in Santa Margherita Ligure to have a short holiday, visiting the splendid neighborhoods and offering the audience of locals and tourists an elegant parade.

The harbor area reserved to the event is Calata del Porto, where guests will have mooring at pier **CNL Centro Nautico Ligure**; parking facilities for cars and trailers in the near "Spertini" area.

2015 edition was attended by 22 motorboats and approximately 100 guests. The wide positive acknowledgment by participants asking for a sequel (second edition) raises hopes for more participants in 2017.

Also 2017 Tribute is under the patronage of "Riva Historical Society" and "Riva Society Italia" Associations, promoting it among their members.



Immagini dell'edizione 2015



2015 EDITION

Riva mooring



2015 EDITION

The Elegance Contest



Il Sindaco di S. Margherita Ligure è giudice, e fotografa per meglio documentarsi

2015 EDITION

Welcome Dinner in Villa Durazzo



2015 EDITION

Elegance Contest Awarding, in Villa Durazzo



2015 EDITION

Aperi-lunch in Calata del Porto



2015 EDITION

Gifts and gadgets



2015 EDITION

Communication and promotion

Advertising on page (distribuzione Tigullio)



Advertising su "Milano Finanza"



Locandina "Tributo/Raduno (distribuzione locale)



Banners rotanti "Mentelocale.it"



Advertising su "Il Secolo XIX - La Repubblica Genova"



Striscioni stradali 8 mt x 1 mt (in SML)



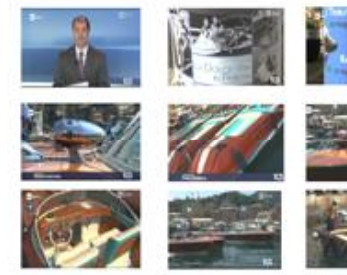
2ND TRIBUTE TO CARLO RIVA

JUNE 1 > 5, 2017

2015 EDITION

Press release

For further details [Click here](#)



ICI SCARIPERCA E DI AUTO STORICHE

afi firmati Carlo Riva rati, maxi raduno a "Santa"

7 giugno una serie di appuntamenti anni Cinquanta

Prato, Casoli, Sassi, Lattuada e Agazzi, rappresentanti di Santa e di tutti gli altri modelli costruiti. E la possibilità di vedere il motore di un'auto di un'epoca in un'auto di un'epoca.

La rassegna degli eventi "La Dolce Vita in Riviera" propone una lunga serie di iniziative



Di oggi al 7 giugno una serie di eventi a Santa Margherita e Portofino per celebrare le migliori attrezzature degli anni 50

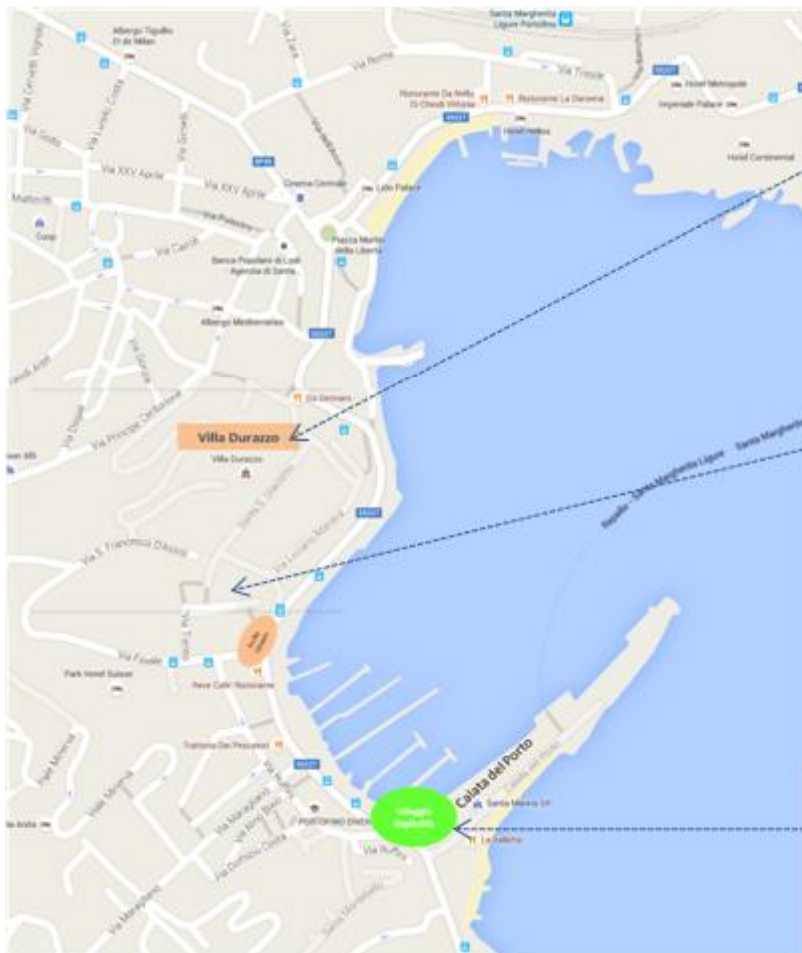
In Liguria torna la Dolce Vita con i motoscafi Riva

di Enrico Caracciolo

Il 7 giugno una serie di appuntamenti dedicati alle migliori attrezzature degli anni Cinquanta. In un'atmosfera di festa, si celebrerà il ritorno di Santa Margherita Ligure e Portofino come mete di riferimento per gli appassionati di motoscafi Riva e Maserati.

2017 EDITION

Where in Santa Margherita Ligure



Villa Durazzo



Piazzetta S. Erasmo



**Villaggio
Ospitalità:
Calata del Porto**

2017 EDITION PRELIMINARY PROGRAM

Program of 2017 edition will retrace the 2015 one with some interesting news:

1st day Thursday, June 1, 2017 (optional)

- Registration of participants, arrival and launch of the boats; mooring at **CNL Centro Nautico Ligure pier in Santa Margherita Ligure, Calata del Porto.**
- Check-in at the Hotels
- At 11 a.m.: **guided tour (private bus) to Genoa**, with visit of the prestigious **“Palazzi dei Rolli” (UNESCO Heritage)**. Lunch in a private historical palace
- Afternoon: return to Santa Margherita Ligure
- **Garden dinner at “Margarita”, private house on Santa Margherita Ligure hills**, with extraordinary view of the gulf (transfer by minivans)

2nd day Friday, June 2, 2017

- Registration of participants, arrival and launch of the boats; mooring to **CNL dock in Santa Margherita Ligure Harbour/Calata del Porto.**
- Late morning: briefing and navigation for excursion to **Baia del Silenzio, in Sestri Levante.** Short walk in the historical center, visit of **Convento dell’Annunziata** with tasting of local products. Lunch on the terrace of the **Hotel Miramare, in Sestri Levante.**
- Return to Santa Margherita Ligure and free afternoon
- **Welcome Dinner in Villa Durazzo**

3rd day Saturday, June 3, 2017

- Morning: briefing and navigation to **Camogli**, passing through the bays of **Portofino and San Fruttuoso**. Here, a small Riva motorboats parade and following mooring at the small port of the fishing village. **Guided tour of the Village and Castle.** Arrival in **Cenobio dei Dogi Hotel** for buffet-lunch.
- Return to Santa Margherita Ligure and free late-afternoon
- Transfer (by car - minivan) to **Porto Carlo Riva of Rapallo** and here dinner at **Yachting Club**

4th day Sunday, June 4, 2017

- Morning: briefing and navigation of Riva motorboats for **“Elegance Contest” and parade.** Free morning; box lunch
- Free afternoon
- **Farewell Dinner in Piazzetta S. Erasmo; awarding of “Elegance Contest”.**

5th day Monday, June 5, 2017

- Hauling and departures

Important: in case of bad weather or logistical problems, the program may vary.



2017 EDITION PROMOTION

As in 2015, the event will be supported by Press Office and Promotion activities

2017 EDITION CREDITS (IN PROGRESS)

PROMOTER

Comune di Santa Margherita Ligure

Santa Margherita Ligure (Ge) www.comune.santa-margherita-ligure.ge.it www.smlturismo.it

ORGANIZATION

Comitato "Team for Santa"

S. Margherita Ligure (Ge) teamforsanta@gmail.com

Associazione turistica Pro Loco Santa Margherita Ligure

S. Margherita Ligure (Ge) proloco.santa@libero.it

PATRONAGE & PARTNERSHIP

Riva Society Italia

rivasit2002@gmail.com

Riva Historical Society

Milano info@rivahistorical.org

Progetto Santa Margherita srl

S. Margherita Ligure (Ge) www.villadurazzo.it

ASCOM Confcommercio Santa Margherita Ligure

S. Margherita Ligure (Ge) s.margherita@ascom.ge.it

Gruppo Albergatori S. Margherita Ligure - Portofino

S. Margherita Ligure (Ge) www.hotel-portofino.com

A.C.O. Associazione Concessionari Ormeggi Liguria

S. Margherita Ligure (Ge) angelosiclarialice.it

Associazione Scoglio di S. Erasmo di Corte

S. Margherita Ligure (Ge) - we are on Facebook

Associazione Turistica Pro Loco Camogli

Camogli (Ge) www.camogliturismo.it - info@prolococamogli.it

INSTITUTIONAL PATRONAGES

Camera di Commercio di Genova

Comune di Camogli

Comune di Sestri Levante

EVENT SECRETARIAT, INFO, CONTACTS

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